



Proposal by Unbreakable When United JNY Student Council Campaign '24-25

# Introduction

The JNY Finale is an end-of-year event where students are given the opportunity to wind down and destress after a long school year. The Student Council will be hosting two main events: a carnival and a concert.

The Carnival will be hosted in the Sports Complex, where students and external vendors will be allowed to sell foods and beverages while the student-teacher games occur. The Concert will be led by a local band/artist. Entry to the concert will be free for all students. To finish off the event, participants will gather for a potluck (and potentially see some teachers get slimed  $\bullet \bullet$ ).

Funds needed for this event will be raised through various income sources, such as a fundraising initiative, commissions, and rental fees.

This event is part of our party's wider efforts to bring JNY students closer together and to build a strong school spirit that everyone can be proud of. We aim to provide a meaningful final experience for everyone as the school year draws to a close and a memorable send-off for those leaving.

# **Events**

Main Event 1: Carnival

### **Description**

Students and external vendors sell foods and beverages in the sports complex. The carnival will run concurrently with SE1 (student-teacher games). The stalls will be dispersed throughout the sports complex; 4 stalls in the soccer field and 6 stalls in the basketball court. This enables students to quickly buy snacks or drinks after participating in SE1.

The basketball court will be allocated to the carnival. Meanwhile, the soccer field is fully allocated to SE1.

External vendors will be informed of this event at D-60, 2 months before. External vendors have to pay a non-refundable, flat fee before D-30 to secure a stall. Vendors may select stall locations on an FCFS basis. Students, faculty, and parents will be informed of this event at D-30. No upfront fee is charged; however, the Student Council will take 20% of revenue arising from sales as a commission. No fee is charged at all for allocated PSG and StuCo stalls.

Music requests will be entertained during the carnival at a fee of IDR 10.000 per request. 1 song may not last more than 10 minutes. All requests are subject to approval by a Student Council or Working Committee officer. All proceeds will go towards funding the event.

## Information Cheatsheet

- Premise: a hybrid student-run and outsourced exhibition of F&B stalls
- Duration: 2 hours, concurrent w/ SE1

• Venue: Sports Complex

Application open to students, faculty, and parents (commission), and

external vendors (flat rental fee)

• Max. quota: 8 stalls + 1 StuCo stall + 1 PSG stall

Main Event 2: Concert

**Description** 

Students participate in a concert by a local Indonesian band/artist in the MPSH.

The concert will last for 45 minutes, and 6-7 songs will be played during the

concert. Attendance at the concert is free for all, and the remaining budget from

the year's Student Council funds will be allocated for hiring the band/artist.

Information Cheatsheet

• Premise: a mini-concert by a local Indonesian band/artist

• Budget: variable, dependent on remaining funds

Duration: 45 mins

Songs played: 6-7 songs

Venue: MPSH

**Sub-Event 1: Games** 

**Description** 

Students and teachers play fun and nostalgic games with one another in the sports

complex. This activity will take place concurrently with ME1 (carnival). There are

two categories of games, student vs. teacher games and nostalgic games. The

activity will last 2 hours, each lasting 10-20 minutes, depending on the game.

Students playing in the games will be chosen on a volunteer, FCFS basis 1 week in advance via an online form. Students who wish not to participate in any games may choose to explore the carnival instead. An area is also reserved for students to play their games with certain equipment (badminton rackets, hula hoops, jump rope, frisbee).

Games include football, water polo, beep test (student vs. teacher), fruit salad, capture the flag, red light green light, and more. Games will be finalised at D-30 after discussions with the PE Department and House Committees.

#### Information Cheatsheet

- Premise: fun and nostalgic games between students and between students and teachers
- Student-Teacher Games: football, water polo, beep test, etc.
- Nostalgic Games: fruit salad, capture the flag, red light green light, etc.
- Duration: 2 hours, concurrent w/ ME1
- Venue: Sports Complex

# Sub-Event 2: JNY Potluck

### **Description**

Students, teachers, and parents from all grades participate in bringing, preparing, and eating food together in the canteen. This activity will last 90 minutes, with preparations (by the Parents' Support Group and Working Committee) beginning 30 minutes prior. Each grade will be asked to bring at least 10 foodstuffs from a category assigned by the Student Council.

#### The categories are:

- Drinks (Secondary 1)
- Snacks (Secondary 2)
- Appetisers (Secondary 3)
- Western Main Courses (Secondary 4)
- African, Middle-Eastern, and Asian Main Courses (Junior College 1)
- Desserts (Junior College 2)

Seating will be unregulated to promote inter-grade interaction and unity. However, each grade will have a designated area (a few tables) around the canteen to prepare their food. Each grade must also bring their cutlery (preferably sustainable; paper or bamboo).

Music will be played throughout the potluck party. Music requests will be entertained at a fee of IDR 10.000 per request. Students are encouraged to sing along to the music, and they may request a microphone to sing on-stage whenever they wish.

### Information Cheatsheet

- Premise: a schoolwide potluck party
- Duration: 1 hour 30 mins
- Contributors: each grade (6 total potluck tables)
- Venue: Canteen
- Categories: assigned 1 category per grade
- Min. foods: 10 foodstuffs per category

# **Master Timeline**

# **Event Day**

07:00	<ul> <li>Reporting time (RT) for StuCo,</li> <li>StuVo, Working Committee</li> <li>(WC)</li> <li>Preparation for carnival &amp; games</li> </ul>		
08:00	RT for students		
08:00 - 08:15	<ul> <li>Event commencement</li> <li>Greetings by HoS and Principal</li> <li>Rundown briefing</li> </ul>		
O8:15 - 10:15	<ul><li>ME1 Carnival</li><li>SE1 Games</li></ul>		
10:15 - 10:45	Break time     Preparation for concert		
10:45 - 11:45	ME2 Concert		
11:45 - 13:15	<ul> <li>SE2 JNY Potluck</li> <li>Closing remarks</li> <li>Dismissal time for students</li> </ul>		
13:15 - 14:00	<ul><li>Cleanup</li><li>WC debriefing, farewell party</li></ul>		

# **Human Resources**

### **Committees**

### **Executive Committee (EC)**

- Student Council Advisor and President (PiC)
- All Student Council members

# Working Committee (WC)

#### Secretariat & Documentation

- Secretary-General (PiC)
- 3 Level Representatives
- 2 StuVo Media members
- [OVERLAP] 1 StuVo Logistics member

#### **Public Relations & Communications**

- Public Relations Officer (PiC)
- 5 StuVo Media members
- 2 StuVo Creative members

#### Finance & Logistics

- Finance and Logistics Officer (PiC)
- 3 Level Representatives
- 10 StuVo Reserve members

# Scope & Job Description

Committee	Job Description			
Executive Committee	<ul><li>Creating proposals for all events</li><li>Overseeing all event operations</li></ul>			
Secretariat & Documentation (SD)	<ul> <li>Planning of events, including rundowns, floorplans, registration forms, etc.</li> <li>Organising meetings between different students, teachers, parents, and external vendors</li> <li>Documenting (recording and editing) the JNY Finale for handoff to PC committee</li> </ul>			
PR & Communications (PC)	<ul> <li>Sending emails, notices, or making announcements in advance for JNY Finale</li> <li>Communicating with external vendors, performers, and parents (PSG)</li> <li>Liaising with the House Committee and PE Department for SE1</li> <li>Creating social media posts, reels, or highlights</li> </ul>			
Finance & Logistics (FL)	<ul> <li>Making PRs and liaising with the purchasing team for decorations, equipment, and other needed</li> </ul>			

materials

- Setting up fundraising events, creating break-even projections for concerts (fundraising funds vs. concert budget)
- Creating and enforcing an event budget
- Setting up the carnival, concert decorations and seating, and potluck as necessary/as detailed on the floor plan
- Managing sound and lighting systems for concert
- Assisting and directing parents (PSG)
   during potluck preparation
- Routing people from one area to another as necessary (stationed at multiple locations throughout the school)

# **Finances**

#### **Income Sources**

## **Retained Earnings**

We estimate the Student Council to still have IDR 5.000.000,00 in budget before the JNY Finale.

#### Student Council stall

The Student Council's carnival stall will sell various foods and beverages. The stall is predicted to generate around IDR 3.000.000,00 in revenue.

#### Commissions

Throughout the carnival, there will be student-initiated stalls. We plan on taking a 20% commission from their revenue and letting the students of that stall keep the rest of their revenue.

Other than students, parents are allowed to open their stalls. Parents of JNY students who are not affiliated with the Parent Support Group and who open their stalls will also be charged the same commission rate of 20% of revenue.

The Parent Support Group (collectively) will be limited to opening only 1 stall. They will be charged with a discounted commission rate of 15% of revenue.

We expect to have 3 student-initiated stalls where each stall is predicted to make around IDR 3.000.000,00 in revenue. Therefore, we would be generating IDR 600.000,00 from commissions of each stall and thus IDR 1.800.000,00 as total disposable income from student-initiated stalls alone

We expect to have 2 non-PSG parents-initiated stalls where each stall is predicted to make around IDR 5.000.000,00 in revenue. We expect to earn around IDR 1.000.000,00 per stall and a total of IDR 2.000.000,00 from non-PSG parents-initiated stalls from commissions.

The PSG stall is forecasted to generate around IDR 6.000.000,00 in revenue. From commissions, we would be earning around IDR 900.000,00 from the PSG stall.

Overall, It is predicted that we would earn around **IDR 4.700.000,00** from commissions alone.

### **External Vendors**

Other than student-initiated stalls, external vendors are invited to also open their stalls during the JNY Finale. External vendors who wish to set up their very own stalls will be charged a minimum flat fee of IDR 2.000.000,00.

We expect to have external vendors set up three stalls. At the very minimum, flat fees will bring around IDR 6.000.000,00 for us, but this amount might rise if the vendor's anticipated revenue allows for the negotiation of flat fees to a larger sum. Therefore, we estimate IDR 8.000.000,00 of revenue from flat fees.

## **Fundraiser**

Two months before the JNY Finale, the Student Council will set a donation goal of IDR 15.000.000,00. For every IDR 15.000.000,00 donated, one teacher will be slimed at the end of JNY Finale. Donating students will get to vote for which teacher gets slimed. Their vote share is proportional to how much they donated.

The fundraiser will also be open for Kindergarten and Primary students. 30% of all proceeds will go to charity, while the remaining proceeds go towards funding JNY Finale's Concert. We expect IDR 15.000.000,00 from the Secondary-JC section and IDR 15.000.000,00 from the KG and Primary sections in gross revenue. After donating 30% to charity, we project a revenue of IDR 21.000.000,00 from this fundraiser.

# **Summary Income & Expenditure Forecast**

## **Income Forecast**

Income Source	Revenue (in IDR)	
Retained earnings	5.000.000	
Student Council Stall	3.000.000	
Carnival commissions	4.700.000	
Carnival flat fees (external)	8.000.000	
Fundraiser	21.000.000	
Total Revenue	41.700.000	

# **Expenditure Forecast**

Cost Centre	Item	Qty.	Cost (in IDR)
Public Relations & Communications	Concert hire fee	1	30.000.000
Logistics	Sound system rental	1	5.000.000
	Stage design and decor	1	5.000.000
	Slime materials (per litre)	1	100.000

Total Expenditure	40.100.000
Net Profit	1.600.000